**PRESS RELEASE**

**Bielefeld, Germany, 9th of January 2020**

**BOBST & Partners to present a unique end-to-end flexo process experience**

The flexible packaging industry moves faster and faster and to stay ahead it is necessary to innovate, automate and connect.

To support CI flexo printers to achieve increasingly demanding expectations, BOBST and leading industry suppliers\* will follow an innovative route for the Open House event they are hosting in the Competence Center of Bobst Bielefeld, in Germany, on 13th February 2020.

Visitors to the event will experience the advantages of the seamless integration of all the elements that concur to an end-to-end flexo process that is simpler, faster, more sustainable, more competitive and geared towards the future.

The agenda will combine short presentations and equipment demonstrations that will span across the full process from file to platemaking to printing.

\*Daetwyler, ESKO, Flint Group, Follmann, Glunz & Jensen, Günther Prepress, Lohmann, Miraclon, Rossini, x-Rite PANTONE, Zecher.

**About BOBST**

We are one of the world’s leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated industries.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 14 production facilities in 8 countries and employs more than 5 600 people around the world. The firm recorded a consolidated turnover of CHF 1 635 million for the year ended December 31, 2018.

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